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U. S. Department of Agriculture



Richards' Gardens

Wholesale Catalog

For Fall 1949

Field Grown Perennials
Hardy Phlox - Delphiniums

Telephone 3941
PLAINWELL, MICHIGAN

PRICES FOR LESS THAN 100 OF ANY VARIETY

50 Plants— $\frac{1}{2}$ of the 100 Price

25 Plants—30% of the 100 Price

Not Less Than 25 of Any one Variety Must Be Ordered

5% DISCOUNT ON ALL ORDERS OF 250 OR MORE OF ONE VARIETY

HEAVY ROOTED, ONE-YEAR FIELD GROWN

Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

ALYSSUM (Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD)—One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May.

100 for \$3.50

50 for \$1.75

25 for \$1.05

ANCHUSA (Sea Bugloss)

ITALICA DROPMORE (ALKANET)—A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June; plants are very hardy.

100 for \$3.00

50 for \$1.50

25 for \$1.05

AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants, and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. Blooms during May and June.

CRIMSON STAR—Very striking. Blooms are bright crimson outside; waxy white inside. Excellent for cutting.

100 for \$10.00

50 for \$5.00

25 for \$3.00

LONG SPURRED BLUE—Large flowers in all shades of blue. Extremely long spurs. A heavy blooming type; sturdy grower.

100 for \$3.50

50 for \$1.75

25 for \$1.05

LONG SPURRED HYBRIDS—A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors. A very prolific bloomer.

100 for \$3.00

50 for \$1.50

25 for \$.90

MRS. SCOTT ELLIOTT HYBRIDS—Large, long spurred flowers in a wide range of colors, covering all shades of lavender, purple, red, white, yellow, blue and pink.

100 for \$3.50

50 for \$1.75

25 for \$1.05

ANEMONE

PULSATILLA (PASQUE FLOWER)—A fine plant for the rock garden or borders; grows 9 inches high. Lovely mauve flowers with golden stamens. Blooms late April and May.

100 for \$8.50

50 for \$4.25

25 for \$2.55

ARTEMISIA (Southernwood)

SILVER KING—A striking contrast plant with light silvery gray foliage. Very popular for mixed bouquets, and to cut and dry for winter use.

100 for \$4.00

50 for \$2.00

25 for \$1.20

ASTER (Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They thrive in any soil and withstand most weather conditions.

HARRINGTON'S PINK—Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower.

100 for \$20.00 50 for \$10.00 25 for \$6.00 10 for \$2.50

ASCLEPIAS (Orange Butterfly Weed)

TUBEROSA—Produces an abundance of brilliant orange flowers during July and August. Plants attain a height of 2 to 2½ feet; are extremely hardy and grow successfully in any soil.

100 for \$4.00 50 for \$2.00 25 for \$1.20

AUBRIETIA (Purple Rock Cress)

Very desirable for rock gardens or for edging or border work. Their graceful, dwarf habit of growth, their delightful coloring and their evergreen foliage make them beloved by all gardeners. Start blooming in April and continue until July.

MONARCH MIXED (New English Strain)—Contains almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple.

100 for \$4.00 50 for \$2.00 25 for \$1.20

CAMPANULA (Bellflower)

CARPATICA (Dwarf Blue Bells of Scotland)—Excellent for rockeries or for edging. Plants form rounded clumps 6 to 8 inches high; produce bright green foliage and beautiful dark bell-shaped blossoms of large size.

100 for \$6.50 50 for \$3.25 25 for \$1.85

CALYCANTHEMA (Cup and Saucer)—One of the most desirable cut flowers. Large cup and saucer-shaped flowers in a variety of colors, on long, strong stems, make a very showy display in garden and bouquets. Blooms during late May and June.

100 for \$3.00 50 for \$1.50 25 for \$.90

MEDIUM, (Old Favorite "Canterbury Bells")—A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.

We offer four outstanding colors. Pink, White and Double and Single Prize Mixture.

100 for \$3.00 50 for \$1.50 25 for \$.90

HARDY CARNATION (Carnation Grenadin)

These hardy outdoor carnations have unlimited uses and should have a place in every garden. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom almost throughout the summer. Plants grow 18 inches high.

"KING OF THE BLACKS"—Large, fragrant flowers of deepest maroon color and satiny black sheen. An outstanding carnation.

100 for \$5.50 50 for \$2.75 25 for \$1.65

GOLDEN SUN—Sweet scented, golden yellow color.

100 for \$4.00 50 for \$2.00 25 for \$1.20

PINK—We highly recommend this for its clear pink color.

100 for \$3.00 50 for \$1.50 25 for \$.90

RED—Striking brilliant red color and very profuse habit of bloom makes this a much desired variety.

100 for \$3.50 50 for \$1.75 25 for \$1.05

WHITE—Should be included in all carnation plantings to complete the color range.

100 for \$4.00 50 for \$2.00 25 for \$1.20

MIXED VARIETIES

100 for \$3.50 50 for \$1.75 25 for \$1.05

CHEIRANTHUS (Siberian Wallflower)

ALLIONII, GOLDEN BEDDER—Bright golden yellow blooms make a rich color display in the rockery or border during May and June. Plants reach a height of 12 inches.

100 for \$3.00

50 for \$1.50

25 for 90c

COREOPSIS (Tickseed)

DOUBLE SUNBURST (NEW GOLD)—A new variety which bears double flowers of good color. Coreopsis is one of the most useful perennials for borders and cutting. Easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

100 for \$3.00

50 for \$1.50

25 for \$1.05

HARDY Fall Flowering CHRYSANTHEMUMS

ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and provide a wealth of gorgeous color after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower. We are offering all nice clumps with runners attached.

These are heavy, field-grown plants for fall shipment.

ALLEGRO — Very lovely, double flowers in an unusual blend, glowing shrimp pink suffused with coppery salmon. Late blooming.

15c each

AMBER GLOW — Brilliant rosy-bronze shade, brighter than Mrs. duPont. Double flowers, late blooming.

15c each

AUTUMN LIGHTS — Masses of lovely semi-double flowers. Brilliant bronzy orange. Early blooming.

12c each

ALGONQUIN — Showy clear yellow, double flowers. Dwarf, spready habit. Bloom in September.

12c each

CHRIS COLUMBUS — New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

15c each

CANDLELIGHT — Well-formed, double flowers of ivory-white. Excellent plant and foliage habits. Blooms late August.

15c each

EARLY WONDER — New, large, soft-pink pompon type. Produces an abundance of double flowers from late September on; excellent for cutting.

12c each

HEATHERBLOOM — Large, fully double flowers in an outstanding color; heather-pink, center shaded rose-red with gold tips.

15c each

JACKIE — A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

12c each

MISS LACE — True light pink. Three-inch blooms on strong upright stems; 30 inches high. Blooms in September.

15c each

MURMURS — Opens amaranth-pink, fading slowly to clear mallow-purple. Double flowers with broad, incurved petals. Height 22 inches. Blooms early September.

15c each

POLAR ICE — Clear ice-white, large, double blooms from early September on. Plants are very free-flowing, producing large 3-inch flowers.

15c each

RED VELVET — An outstanding velvety-crimson. Fully double blooms, fine healthy foliage; one of the best of all crimson 'mums.

15c each

SIENNA — Dark reddish-orange, toned burnt-sienna brown. A heavy textured, long-lasting flower, fully double. Blooms mid-September.

15c each

SILVER TIP — Bright carmine, with the tip of each petal silvery white. These large, fully double blooms present a charming color combination.

12c each

- SUCCESSOR** — We are introducing this variety this fall, after testing it at our nursery for several years. The color is a silver lavender, resembling Lavender Lady, however it is very hardy and we believe that it will replace Lavender Lady when it is better known. **25c each**
- TWILIGHT** — Large, double flowers in a pleasing shade of fuchsia-purple with silvery reflex; one of the newer varieties. Vigorous, free-flowering. **15c each**
- WYCHWOOD** — Considered one of the best yellows. Flowers are fully double, dome-shaped; a rich clear canary-yellow, slightly deeper near center. **20c each**
- ZANTHA** — Large, double ball-shaped flowers of a clear, canary-yellow shade. Blooms freely over a long period from early September until late frost. **15c each**

New Outstanding Pompons

- JEWELRY** — A lovely deep pink pompon. The flowers are well formed and hold their color after several frosts. Very hardy. Blooms in October. **15c each**
- ROSITA** — Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants are completely covered with pretty "pink buttons." **15c each**
- RUBY POMPON** — An exciting ruby-crimson pompon. Masses of brilliant colored blooms literally smother the plants from early October on. **12c each**
- WHITE WONDER** — The perfect white pompon. Exquisite ball-shaped blossoms are a soft creamy-white; very free-flowering and vigorous. **15c each**

CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!

- RED CUSHION** — A dwarf plant literally covered with double deep bronzy red colored flowers. Good compact growth habit. **12c each**
- BLACK VELVET** — Rich dark red. A seedling of RED VELVET; height 12 inches. Blooms in mid-October. **18c each**
- CAMILLA** — A new, rich cherry red. One of our introductions. **15c each**
- CORAL SEA** — An outstanding color, salmon-buff suffused with coppery-rose. Ideal for low borders and rock garden. **15c each**
- DEAN KAY (Pink)** — Beautiful rose-pink, semi-double flowers. Blooms mid-summer to hard frost. Best for cold states. **12c each**
- JOAN HELEN** — Sparkling garnet-red shading to purple; bright yellow center. Masses of beautiful blooms almost completely hide the foliage. **15c each**
- MAJOR CUSHION** — One of the best cushion types. Bears masses of delicate pink blossoms. Very colorful. **12c each**
- ORCHID HELEN** — One of the most prolific lavender pink 'mums in existence. This is the result of a cross of which Joan Helen was the seed parent. It carries all of the desirable qualities of Joan Helen; a low clean compact plant. The flowers, unlike Joan Helen, are fully double and burst into bloom all at once. **15c each**
- QUEEN CUSHION** — A particularly charming color, pure white. Dwarf, spready plants; very hardy and early. **15c each**
- SONJA** — A new aster-flowered cushion 'mum; produces masses of lovely purple blooms. Ideal for low border. Very hardy. **15c each**

"Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order."

ENGLISH 'MUMS

ALABASTER—An early white of large size and good substance; petals slightly incurved. Blooms will grow 5 inches across if disbudded. **15c each**

ALFRETON BEAUTY—Really a beauty! A large reflexing flower of gorgeous amber with gold reverse. Blooms in October. **25c each**

BRONZE EARLY BUTTERCUP—Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Should be disbudded to a dozen buds to the plant for best results. **15c each**

COPELAND'S COPPER—Blossoms are soft copper-bronze. A perfect fall color. One of the best English type 'mums. **25c each**

CERISE—Lovely spray variety that grows on wiry stems; a striking rosy-cerise shade with quilled petals. **20c each**

CHINA GOLD—Double flowers of bright golden bronze with quilled petals; remarkably attractive. Blooms later than some. **15c each**

COPPELIA—Striking Indian-red or ripe tomato color. Flowers are double, of good form and substance. **15c each**

CRUSADER—An immense white, slightly overlaid with pink. Tall, straight stiff stems; large blooms; brushed pink on the tips. **25c each**

ELDORADO—Large blooms, measuring 5 inches across, are a most charming yellow shade. Very free-flowering; should be disbudded for best results. **15c each**

GEO. McLEOD—An outstanding deep golden yellow. Well-formed blooms with incurved petals. Should be disbudded. **15c each**

JEAN HARLOW—Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color. **20c each**

LEDA—Gorgeous rolled petals of heliotrope-pink. Flowers are 6 inches across if disbudded. We consider this one of the finest of the English strain. **15c each**

MRS. T. GUTHRIE—A very large, chestnut-red with bronze reverse, broad reflexing petals. Will make a 6-inch bloom if disbudded. **15c each**

SALMON FREDA—A beautiful salmon-pink. Large, well-formed blooms come along during September. **15c each**

TRIXIE—Large, shapely flowers of a delightful salmon-pink shade. Plants are extremely hardy, strong growers and produce blooms in great profusion. **20c each**

TOLCROSS PINK—Large solid, double flowers of rose-pink. Considered the best English pink. Height 26 inches. Blooms mid-October. **20c each**

The Popular Spoon 'Mums

An interesting and unusual new type of hardy Chrysanthemum which deserves a place in every 'mum planting. Their unique appearance and brilliant color combinations will add a note of "delightful novelty" to your garden. The individual flower petals are quilled or tubular for most of their length, flattening out near the tip so that each petal resembles a tiny spoon. Plants are hardy and vigorous growers. Bear a profusion of blooms during late fall.

15c each

We offer the following varieties—

WHITE SPOON

YELLOW SPOON

September Series 'Mums

SEPT. BRONZE—One of the most colorful of the early 'mums; loads of lovely little pompon-shaped flowers in the warmest bronze tints, from mid-September to latest frosts. **15c each**

SEPT. SUNSHINE—Brilliant yellow blooms completely cover-compact, well rounded plants from mid-September until frost. Very free-flowering. Fine for low border and cutting. **15c each**

DELPHINIUM

(PERENNIAL LARKSPUR)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY—Beautiful, soft light blue in color. A strong grower; blooms heavily during June; strong stems and fine color. Plants grow to 3 feet tall.

100 for \$4.50

50 for \$2.25

25 for \$1.35

BELLAMOSUM—Has rich deep blue color. Identical in habit of growth and characteristics with Belladonna described above.

100 for \$5.50

50 for \$2.75

25 for \$1.65

CHINESE—Graceful habit of growth and has finely cut foliage which makes it useful for garden and display. Flower spikes are loosely arranged and have a clear light blue color. Keeps well when cut; excellent for bouquets. Grows 2 feet tall.

100 for \$4.00

50 for \$2.00

25 for \$1.20

LAMARTINE—Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the finest cutting varieties.

100 for \$5.50

50 for \$2.75

25 for \$1.65

We are the largest growers of Pacific Hybrid Delphinium in the World and annually we sow about thirty pounds of seed. Turn to pages 8 and 9 of this catalogue, see the extensive list that we have and make up an order of this wonderful strain while our stocks are complete.

Make your dollar buy more by buying Richards Gardens 1 year untransplanted plants.

Pacific Hybrid

Famous Vetterle and Reinelt

DELPHINIUM

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long, closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are strong, well-rooted plants from seed sown last May. Will bloom in June and July.

VARIETIES

BLACK KNIGHT—Darkest royal violet.
BLUE BIRD—Clear medium blue with white bee.
GUINEVERE—Light pink lavender with white bee.
KING ARTHUR—Rich, deep royal violet. White bee.
SUMMER SKIES—Clearest light blue. White bee.
ROUND TABLE—A superb mixture of the finest shades.

The Six Varieties Listed Above

100 for \$9.00	50 for \$4.50	25 for \$2.70
MIXED SHADES 100 for \$8.00; 50 for \$4.00; 25 for \$2.40		

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

BLACKMORE AND LANGDON HYBRIDS—Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double.

100 for \$6.50	50 for \$3.20	25 for \$1.90
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WREXHAM STRAIN, HOLLYHOCK FLOWERED—Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations include all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with strong, 5-ft. tall stems. Blooms in June.

100 for \$7.00	50 for \$3.50	25 for \$2.10
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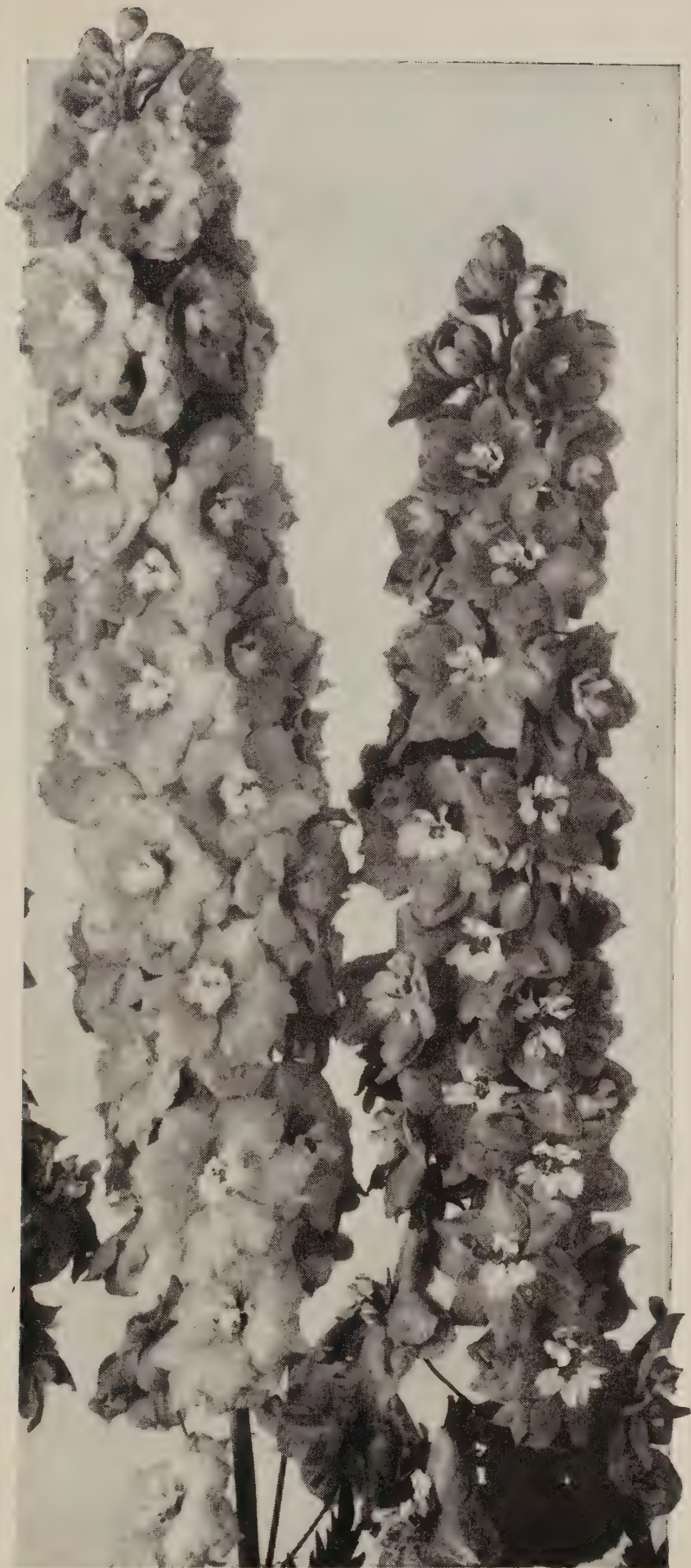
YOUNG PACIFIC HYBRIDS

Due to weather conditions our regular sowing of Delphinium seed was a partial failure, far short of our normal needs. However, in order not to disappoint our customers, we have made a July sowing of new crop seed which is excellent. The plants, of course, will be smaller but we are offering them at a lower price. When ordering them please specify young plants to avoid confusion with our regular size.

BLACK KNIGHT—Darkest royal violet.
BLUE BIRD—Clear medium blue with white bee.
BLUE JAY—Medium to dark blue with darker bee.
CAMELIARD—Clear soft lavender. White bee.
GALAHAD—Pure white with white bee.
GUINEVERE—Light pink, lavender with white bee.
KING ARTHUR—Rich, deep royal violet. White bee.
PERCIVAL—White with brown bee.
SUMMER SKIES—Clearest light blue. White bee.
ROUND TABLE—A superb mixture of the finest shades.

The Ten Varieties Listed Above

100 for \$6.50	50 for \$3.25	25 for \$1.95
MIXED SHADES 100 for \$5.00; 50 for \$2.50; 25 for \$1.50		



Pacific Hybrid Delphinium



THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines— One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy, easy to grow, and produce masses of colorful blooms during June. Excellent for beds and for cutting; plants attain a height of 1½ to 2 feet.

VAUGHAN'S SPECIAL MIXED—Excellent strain of vigorous growing plants with a wide range of brilliant colors.

100 for \$4.00 50 for \$2.00 25 for \$1.20

MIDGET MIXED—Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.

100 for \$3.50 50 for \$1.75 25 for \$1.05

NEWPORT PINK—Beautiful salmon-pink color. A very effective single type; a vigorous grower.

100 for \$4.00 50 for \$2.00 25 for \$1.20

SCARLET BEAUTY—Brightest scarlet color for massed display.

100 for \$3.50 50 for \$1.75 25 for \$1.05

DIANTHUS (Species)

SWEET WIVELSFIELD—The true perennial type with single flowers in mixed colors. Fine for mixed bouquets, 18-inch, June.

100 for \$3.00 50 for \$1.50 25 for \$.90

DIANTHUS (Everblooming)

LATIFOLIUS ATROCOCCINEUS FLORA PLENA—A beautiful summer blooming variety. Bears brilliant fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.

100 for \$4.00 50 for \$2.00 25 for \$1.20

DIANTHUS PLUMARIUS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming habit. Plants bloom during June and grow 15 to 18 inches tall.

DOUBLE MIXED—Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy and will thrive almost anywhere.

100 for \$3.00 50 for \$1.50 25 for \$.90

HIGHLAND QUEEN, ROSE HYBRIDS—One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant.

100 for \$4.00 50 for \$2.00 25 for \$1.20

SPRING BEAUTY—Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors.

100 for \$3.00 50 for \$1.50 25 for \$.90

HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage forms a beautiful background for the flowers.

MUTABILIS, MIXED—Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

100 for \$3.00 50 for \$1.50 25 for 90c

GAILLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY—Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border.

100 for \$3.50

50 for \$1.75

25 for \$1.05

DAZZLER—One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon. Plants grow 2 feet tall.

100 for \$3.50

50 for \$1.75

25 for \$1.05

GOBLIN, DWARF—A true dwarf Gaillardia which deserves a place in every garden. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep red and gold blooms.

100 for \$4.00

50 for \$2.00

25 for \$1.20

PORTOLA HYBRIDS—Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.

100 for \$5.50

50 for \$2.75

25 for \$1.65

GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

PACIFICA—Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. Plants grow 18 inches tall and bloom during September and October.

100 for \$6.00

50 for \$3.00

25 for \$1.80

PANICULATA—Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July 'til frost. Foliage is fine in texture and ornamental in rockery or border; may be cut and dried for winter use.

Regular size 100 for \$3.00; 50 for \$1.50; 25 for \$.90

Grafting size 100 for \$7.00; 50 for \$3.50; 25 for \$2.10

HIBISCUS (Giant Mallow)

Unequaled for tall backgrounds or for specimen plants. Their large-leaved, ornamental foliage is very desirable in the border. Tall erect canes bear large, bell-shaped flowers often measuring 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet. Bloom during August.

MALLOW MARVEL, PINK

100 for \$4.00

50 for \$2.00

25 for \$1.20

MALLOW MARVEL, JUMBO RED

100 for \$3.00

50 for \$1.50

25 for 90c

AVALON, MIXED

100 for \$3.00

50 for \$1.50

25 for 90c

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong, straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT—Large, double blooms of golden yellow color. Flower from July until frost; plants grow 2 to 3 feet tall.

100 for \$3.00

50 for \$1.50

25 for 90c

DAYLILLIES

(Hemerocallis)

One of the Easiest to grow of All Plants

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

DAWN — Waxy lemon-yellow. Very choice. Blooms in July. Height 42 inches.

100 for \$14.00 50 for \$7.00 25 for \$4.00 10 for \$1.75

HYPERION — The finest citron-yellow available. Delightfully fragrant. Blooms in July and August. Height 40 inches.

100 for \$25.00 50 for \$12.50 25 for \$7.50 10 for \$3.00

KWANZO FLORA PLENA — Large, double golden bronze blooms. A really unique variety. Height 36 inches. Blooms July and August.

100 for \$15.00 50 for \$7.50 25 for \$4.50 10 for \$1.85

MODESTY — Large flowering; pale yellow color. Blooms June and July. Height 30 inches.

100 for \$14.00 50 for \$7.00 25 for \$4.00 10 for \$1.75

SOVEREIGN — Satiny orange-yellow; fragrant. Blooms May and June. Height 30 inches.

100 for \$14.00 50 for \$7.00 25 for \$4.00 10 for \$1.75

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders.

NEWPORT PINK — Rich, shimmering pink blooms on tall stems,

100 for \$3.00 50 for \$1.50 25 for \$.90

CHATER'S DOUBLE MIXED — Beautiful range of color in one of the best mixed strains.

100 for \$3.00 50 for \$1.50 25 for \$.90

SCARLET BEAUTY — Gorgeous, brilliant scarlet color; valuable for bold backgrounds.

100 for \$3.50 50 for \$1.75 25 for \$1.05

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring. May be used for dwarf flowering hedge.

GIBALTARICA — Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth, splendid for edging.

100 for \$3.00 50 for \$1.50 25 for 90c

ORDER NOW

So that we may ship your order complete
at the time you want it.

No Packing Charge

"Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order."

LATHYRUS LATIFOLIUS **(Hardy Perennial Sweet Pea)**

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

MIXED COLORS — 100 for \$5.50 50 for \$2.75 25 for \$1.65

LILIUM TENUIFOLIUM (Coral Lily)

A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders.

100 for \$4.50 50 for \$2.25 25 for \$1.35

LINUM (Perennial Hardy Flax)

PERENNE—A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear, light blue blooms each morning. Very desirable for mixed bouquets.

100 for \$3.00 50 for \$1.50 25 for 90c

LOBELIA (Cardinal Flower)

CARDINALIS—Often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for mass planting; fine for cutting; hardy and prolific.

100 for \$3.00 50 for \$1.50 25 for 90c

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (MALTESE CROSS) Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant for bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

100 for \$6.00 50 for \$3.00 25 for \$1.80

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth; with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high.

BALL'S DOUBLE WHITE—This is the only fully double-flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

100 for \$5.00 50 for \$2.50 25 for \$1.50

SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

CAUCASICA (Perfecta) — Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

100 for \$5.50 50 for \$2.75 25 for \$1.65

ISAAC HOUSE HYBRID — Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to September, 24 inches.

100 for \$7.00 50 for \$3.50 25 for \$2.10



RICHARDS FIELD GROWN
HARDY PHLOX

**BEST OF AMERICA'S FAVORITE VARIETIES
 COLORFUL NEW INTRODUCTIONS
 WILL BLOOM NEXT SUMMER**

No flower will lend more color and beauty to the perennial garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period of time and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true-to-name. Phlox will start blooming early in July and continue through August into September.

AETNA—Excellent new variety which is highly resistant to rust. Superb deep scarlet color. Tall, strong grower.

AFRICA—The favorite deep red. Vigorous grower; produces an abundance of well-shaped flower heads.

BORDER QUEEN—A somewhat low-growing variety which carries massive flower heads of deep watermelon pink. Individual florets are unusually large.

Prices on the 3 varieties listed above:

100 of one variety **\$12.00**; 50 of one variety **\$6.00**
 25 of one variety **\$ 3.25**; 10 of one variety **\$1.30**

CHARLES CURTIS—Brilliant cherry-red. The color is outstanding and makes a very showy display in the garden.

DAILY SKETCH—Extra large flowers of light pink with carmine eye. Vigorous grower.

LEO SCHLAGETER—One of the brightest and flashiest of all red Phlox. Sturdy grower; very free flowering.

Prices on the 3 varieties listed above:

100 of one variety **\$14.00**; 50 of one variety **\$7.00**
 25 of one variety **\$ 3.70**; 10 of one variety **\$1.65**

PEONIES

PEONIES ARE FOR FALL 1949 DELIVERY ONLY

This year we are again offering our list of choice Peonies. Varieties that we have selected as being outstanding in their various color classes. We do not try to grow every variety in existence but we do try to have the best ones. We want to say just a word about the quality. We send out, as always, nice clean three to five eye divisions, all from two and three year plants. You will find no clubby stock in our peonies.

	VARIETY	Rating	Ea.
ALBERT CROUSSE	Double type; large; midseason. Light rose-pink with a creamy undertone, richly tinted with flesh pink in a deep rose center when fully open; mildly fragrant. A profuse bloomer. Tall, strong stems and good foliage.	8.6	.35
ALBIFLORA	Single type; large; early. Pure white, saucer-like blooms with long petals rounded at the ends and a center of long yellow stamens. Medium height; very prolific; good foliage.	8.4	.35
ALSACE-LORRAINE	Double type; large; late; midseason. Petals rounded and cupped at the tips, not pointed, of waxy texture, symmetrically arranged in circular form, pure white, tinted with cream and buff in the center. Medium height.	8.8	.35
CATHEDRAL	Japanese type; large; midseason. Vivid dark rose-pink. Tall; free blooming.	8.1	.35
CORONATION	Double type; very large; late midseason. Pale rose-pink flecked with crimson on the edges, but the center is much darker; delicate fragrance. Medium height.	8.5	.35
EDITH FORREST	Double type; large; late midseason. A very good deep pink which flowers heavily and is especially effective in massed border plantings.		.35
EDULIS SUPERBA	Double type; medium size; very early. Bright old rose-pink. Tall; excellent foliage.	7.6	.30
GRACE BATSON	Double type; large; late. Deep rose pink. Medium height, good foliage.	8.8	.55
LA PERLE	Large; double; midseason. One of the really good lilac-white varieties. Center is slightly darker, flaked with red. Fragrant.	8.5	.40
LILLIAN GUMM	Very large, deep rose-pink flower; a real beauty and blooms in mid-season. Fine for cut flowers.	8.8	.40
LOVELINESS	Large; double; very late. Flesh-pink with a slightly tinted white center. Fragrant, free flowering, good stems and valued for its late blooming season.	8.8	.40
MME. JULES DESSERT	Double type; very large; late midseason. Long smooth petals of flesh-white, graduated symmetrically about a hollow, funnel-like center, with a few stamens in its depths, which reflect a yellow glow through its translucent texture. Tall; good foliage.	9.4	.50
MARTHA BULLOCH	Double type; very large; late. Bright old rose pink with highlights of lighter rose and pink; tall strong stems.	9.1	.50



MONS. JULES ELIE	9.2	.40
Double type; very large; early. Light rose-pink of the dull, opaque quality seen in pink chrysanthemums. Broad, smooth guard petals; center incurved and silvered with grayish pink; fragrant. Moderately tall.		
PHOEBE CARY	8.8	.50
Double type; large late. Pale old rose pink, darkening toward the center; moderately rose scented. Tall, good light green foliage.		
REINE HORTENSE	8.7	.35
Double type; very large; midseason. Rose-pink with crisp, fluffy petals of translucent texture notched and silvered at the tips and occasionally flecked with crimson in the center. Tall. Free flowering.		
SASS LATE RED	9.0	.45
Double type; large; late. A very clear red. One of the latest red peonies. Medium height; good foliage		
WALTER FAXON	9.3	.40
Double type; medium size; midseason. Vivid shell-pink of a luminous intensity unique in peonies. Mildly fragrant; medium height.		
W. F. CHRISTMAN	8.8	.35
Double type; large; midseason. Large outer petals of blush-white shaded with pink; rose-like fragrance. Medium height, free flowering.		

PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy, lantern-shaped fruits which turn a bright red when ripe. Especially desirable for drying for winter decoration.

100 for \$3.00 50 for \$1.50 25 for 90c

PLATYCODON (Balloon Flower)

EARLY GIANT BLUE—Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

100 for \$3.00 50 for \$1.50 25 for 90c

SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

NOTE: Pansies will not be ready to ship until October.

ALPENGLOW—Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

SWISS BLUE (Ullswater)—Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

DWARF MIXED—Mammoth blooms in a wide range of colors on dwarf plants.

CORONATION GOLD—Enormous blooms of clear gold color; lower petals flushed with rich golden orange. A bed of these make a thrilling spectacle of beauty.

GIANT MIXED—A veritable rainbow of color. Well-balanced shades are ideal for bedding or gay borders.

RASPBERRY ROSE—Color of a ripe raspberry with some petals of a lighter shade. Darker center.

MAPLE LEAF MIXED—Giant size blooms combined with attractively formed foliage make this an especially desirable variety. Wide range of varied shades.

PURE WHITE—Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

The eight varieties listed above

1000 for \$20.00

100 for \$2.50

50 for \$1.25

25 for 75c

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S HYBRIDS MIXED—The finest strain of painted daisies in mixed colors; a really great new strain. We think so much of it that we have discontinued growing any of the others. Plants bloom during May and June and grow 2 to 2½ feet tall.

100 for \$4.00

50 for \$3.50

25 for \$2.10

ROBINSON'S CRIMSON—Same general description as above except that colors range from red to deepest crimson.

100 for \$4.00

50 for \$2.00

25 for \$1.20

ROBINSON'S ROSE AND PINK—Same general description as above except that colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

100 for \$4.00

50 for \$2.00

25 for \$1.20

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Free flowering; excellent for cutting.

PURPUREA—The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms freely from July until frost; plants grow 3 to 4 feet tall.

100 for \$3.50

50 for \$1.75

25 for \$1.05

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

CYANEA, BLUE—An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

100 for \$5.00

50 for \$2.50

25 for \$1.50

Plants are normally shipped express. If parcel post is desired add 10% to the amount of the order.

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA—The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Very vigorous.

100 for \$3.00

50 for \$1.50

25 for 90c

DIENER'S DOUBLE FRINGED WHITE—Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.

100 for \$3.50

50 for \$1.75

25 for \$1.05

STATICE (Great Sea Lavender)

LATIFOLIA—Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

100 for \$3.00

50 for \$1.50

25 for 90c

VERONICA (Speedwell)

LONGIFOLIA—Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.

100 for \$3.00

50 for \$1.50

25 for 90c

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

NOTE: Violas will not be ready to ship until October.

ARKWRIGHT RUBY—Rich ruby-red color with satiny sheen. Very free flowering. Fragrant; excellent for cutting.

100 for \$3.50

50 for \$1.75

25 for \$1.00

CHANTREYLAND—Beautiful blooms of purest apricot without any shading of orange. Masses of blooms all summer.

100 for \$3.50

50 for \$1.75

25 for \$1.05

BLACK IMP—Glossy black with bright yellow eye. Very showy.

100 for \$3.50

50 for \$1.75

25 for \$1.05

JERSEY GEM—Blooms from April until snow falls. Rich, shimmering violet-blue color. The most exquisite fragrance and extreme hardiness make this one of the finest Violas.

100 for \$4.00

50 for \$2.00

25 for \$1.20

ROYAL ROBE—A lustrous shade of violet-blue. Blossoms are very fragrant and open flat like a pansy. Blooms early winter and early spring.

100 for \$18.00

50 for \$9.00

25 for \$5.00

10 for \$2.25

WALLER FRANKLIN MIXED—Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms.

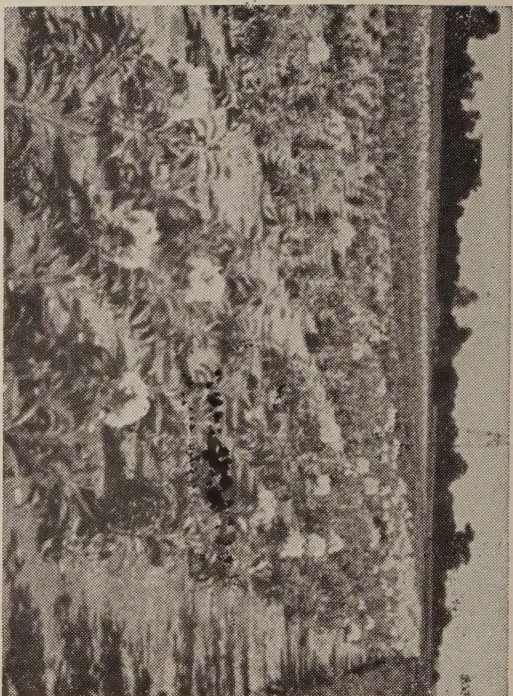
100 for \$3.50

50 for \$1.75

25 for \$1.05

OUR GUARANTEE

We guarantee these peonies to be true to name. Notify us any time within two years after purchase of any not true to name and we will replace them without charge.



One of Our Blocks of Hardy Phlox — 1 Year Plants
in Full Bloom in Early August

RICHARDS GARDENS

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FIELD GROWN PERENNIALS, BULBS and HARDY PHLOX

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